



**STOP
BDS**



ZIONIST ORGANIZATION OF AMERICA

OFFICE OF THE PRESIDENT

“The U.S. must not support the creation of a new Palestinian-Arab state whose leaders preach jihad and violence against Jews and that refuses to recognize Israel’s right to exist.”

Dear Friend and Fellow Zionist:

We deeply appreciate your love of Israel and your strengthening the Zionist Organization of America (ZOA), which enables us to help pro-Israel students experiencing discrimination on American college campuses, and help us counteract countless assaults and threats to the rights and security of Israel and the Jewish people.

You and I have been there together even when we were a “*Kol b’Midbar*”—a voice in the wilderness—fighting for regulations to protect Jewish college students, and warning about dangers such as the Palestinian Authority’s continual promotion of hatred and violence against the Jewish people of Israel. We hope we can count on your help again now, to meet today’s challenges and opportunities.

The incoming new administration of President-elect Donald Trump and Vice President-elect Mike Pence gives us a great and unique opportunity to make many goals and dreams that we have long been working for together a reality.

The recent Joint Statement from the Co-Chairmen of President-elect Donald Trump’s “Israel Advisory Committee” (Jason Dov Greenblatt and David Friedman, who are friends of mine, and will be the key advisers to President Trump on policies affecting Israel) spelled out Trump/Pence administration positions that will—if implemented—effectuate important policies that the ZOA has been working for, for decades.

ZOA’s work will be vital to assuring that these positions are implemented.

As Israeli Prime Minister Benjamin Netanyahu stated: *“When I think of ZOA, I think of an organization that refuses to compromise the truth regardless of prevailing fashion. . . . The ZOA has been a bulwark in the defense for Israel and the Jewish people. I urge you to support the ZOA and its efforts on behalf of Israel.”*

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“When I think of ZOA, I think of an organization that refuses to compromise the truth regardless of prevailing fashion....”

These positions that we have an opportunity to help turn into reality include U.S. recognition of Jerusalem as Israel’s eternal and indivisible capital and moving the American embassy to Jerusalem; ensuring maximum

U.S. military, strategic and tactical cooperation with Israel; ensuring that the recently signed Memorandum of Understanding (MOU) will not limit the support that Congress and the administration gives to Israel; U.S. recognition that Israel is the state of the Jewish people, who have lived in that land for 3,500 years, and rejection of the false notion that Israel is an “occupier” of Arab lands; recognition that the U.S. must not support the creation of a new Palestinian-Arab state whose leaders continue to preach and teach anti-Semitism, jihad and violence against Jews and that refuses to negotiate directly with Israel or recognize Israel’s right to exist as a Jewish state.

These positions outlined in the Trump/Pence “Israel Advisory Committee” positions also include U.S. actions to counteract Iran’s ongoing violations of the Joint Comprehensive Plan of Action (the Iran deal) and related UN resolution—including imposing tough, new sanctions on Iran.

These policies also include U.S. vetoes of United Nations resolutions that unfairly single out Israel; cutting off U.S. funding of UN bodies dedicated to slandering the Jewish State; initiating Justice Department investigations of the coordinated attempts on college campuses to intimidate students who support Israel; and U.S. adoption of strong diplomatic and legislative measures to thwart the anti-Semitic BDS (boycott, divestment and sanctions) movement against Israel, including Judea and Samaria.

I am proud to say that ZOA led the successful fight to have Title VI of the Civil Rights Act reinterpreted to include Jewish students.

Please help us with a generous tax-deductible contribution of \$36, \$50, \$100, \$360, \$1,000, or \$3,600—or whatever you can afford—so that we can continue our work to make these policies realities at this promising time.

Your kind contribution and membership will also help us to continue and expand ZOA programs that carry out the goals that you and we share.

Your help will enable **ZOA’s Center for Law and Justice**, led by Susan Tuchman, Esq., continue its important groundbreaking legal work defending and assisting students who are experiencing anti-Semitism on college campuses. ZOA is currently assisting Jewish and pro-Israel students on campuses throughout the University of California system and at City University of New York, University of Michigan, Rutgers, and numerous other campuses throughout the country. I am proud to say that ZOA led the successful fight to have Title VI of the Civil Rights Act reinterpreted to include Jewish students. ZOA has filed pending legal complaints under Title VI.

ZOA counteracts anti-Israel NGOs’ falsehoods; combats anti-Semitic depictions of Jews and Israel on television programs; encourages “buy Israel” efforts; combats all forms of BDS; and explains the dangers of a Palestinian-Arab state that continues to promote terror and pay terrorists to murder Jews; among many other issues.

We need your help to keep speaking out and defending Israel and the Jewish people.

ZOA’s work combating BDS has become so respected that I have been asked to speak, along with Professor Alan Deshowitz, at a UN Conference on BDS and the law.

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Your support will also enable **ZOA’s Israel office**, led by Jeff Daube, to continue its important work in Israel, including protecting famous ancient Jewish sites from desecration by Arab vandals; promoting our “legal grounds” initiative to affirm Israel’s

international legal rights; combatting anti-Israel NGOs; and meeting with Israeli Knesset members and government officials, and U.S. officials visiting Israel.

Your support will also help **ZOA's Campus Division**, led by Zach Stern, continue its extensive work on college campuses throughout the country and on the ZOACampus.org website, providing students with the facts about Israel and pro-Israel activities and speakers, and helping students successfully oppose anti-Israel BDS resolutions and anti-Israel propaganda by vicious anti-Israel groups.

Prominent public figures, legislators, and members of the media frequently praise ZOA's vital work in these areas. For instance:

■ Carolyn Glick (Deputy Managing Editor of the Jerusalem Post) said: *The ZOA "is the most important American Jewish organization.... the only Jewish organization in the U.S. that refuses to budge on its principles... of strong unapologetic support for the Jewish state and the rights of the Jewish people to the land of Israel...."*

■ Congressman Eliot Engel (Ranking Democrat, House Foreign Relations Committee) said: "I take my hat off to the ZOA for standing on principle and for what is right. . . . The ZOA has gone a long way to assuring support for Israel in Congress."

■ The Wall Street Journal stated: *"The ZOA... [is] the most credible advocate for Israel on the American Jewish scene today."*

Your gift will also help us expand the ZOA Campus Division's highly effective twice-yearly Student Leadership Missions to Israel. ZOA's mission arms student leaders with the facts, skills and experiences that enable them to become strong Zionist activists on campus. Today's leading pro-Israel student advocates attended this program, and enthusiastically praise ZOA's trip, saying: *"ZOA's Student Leadership Mission exceeded my expectations and equipped me to advocate for Israel on campus and everywhere I go."*

On ZOA's Student Leadership Missions, students: meet with Knesset Members, journalists, policy experts, and military experts; and travel extensively in Judea and Samaria, learning about the area's Jewish roots and information to combat myths spread on campus. Students are rarely exposed to these experiences on other trips. The students meet Jewish and Palestinian-Arab employees who work together peacefully in Ariel (in Samaria). Arab workers explain why BDS harms Palestinian-Arabs and why they would rather work in Israel than in the Palestinian Authority. The students see the reality that "settlements" (communities in the Jewish heartland in Judea and Samaria) and the normal, good people who live there are not the obstacles to peace—but rather, are bridges to peace and are essential to Israel's security. The students meet with survivors of Arab terrorist attacks—and the heroic hotel owner in Ariel who saved IDF soldiers from a suicide attack. The students also meet a young Israeli who was displaced by Israel's withdrawal from Gaza, and discuss the catastrophic consequences of such withdrawals.

In Jerusalem, ZOA's Israel Director takes students on a tour of the "green line" that demonstrates the impossibility of dividing Jerusalem again. In northern Israel, the students meet Arab leaders and learn about the freedoms and opportunities enjoyed by Israel's minorities, and learn about the strategic and historical importance of maintaining the Golan Heights, and the dangerous security situation in Syria and Lebanon.

This powerfully underscores the sharp contrast between the Israeli education system and the Palestinian Authority education system that teaches Arab children to hate Jews.

In southern Israel, the students visit a kindergarten in Sderot and meet and donate toys to Israeli children who have grown up living and going to school in bomb shelters. Our students hear Sderot kindergartners speak about how they do not hate all Arabs, despite growing up being subjected to frequent Arab rockets. This powerfully underscores the sharp contrast between the Israeli education system and the Palestinian Authority education system that teaches Arab children to hate Jews.

Our students also learn how to do effective pro-Israel social media outreach, and build their own social media campaigns at the IDC social media "war room" in Herzliya.

Your support will also enable **ZOA's Special Projects**, led by Liz Berney, Esq., to continue its work on numerous projects, including analyzing and combatting anti-Semitism in television shows, organizing pro-Israel demonstrations, and recently passing an important anti-BDS resolution at the World Zionist Congress in Israel—over the opposition of far left Jewish groups such as Meretz.

Your support will also enable **ZOA's Government Relations Division**, led by Josh London and Dan Pollak, to continue ZOA's constant efforts educating members of Congress, and to continue **ZOA's annual Washington Mission**, in which hundreds of activists come from all over the country to educate Congress about the dangers Israel faces and its unique needs.

Please consider sending ZOA a tax deductible gift of \$36, \$50, \$100, \$1,000, \$3,600 or more today.

We appreciate whatever you can afford.

Thank you from the bottom of my heart.

Sincerely,



Morton A. Klein, National President

P.S. In addition to helping ZOA do its important work, you'll become a valued member of the oldest and most distinguished pro-Israel group in America, and you'll receive our fabulous and hard-hitting publication ZOA Report and our articles which we publish every week.

Please become a valued partner in ZOA's fight to secure the future of Israel and the Jewish people.

DONATION AMOUNT



Dear Mort, Keep fighting for Israel and the Jewish people with pride, courage and tenacity. Enclosed is my contribution to help ensure ZOA's work continues.

- | | |
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