



JONATHAN GREENBLATT
CEO & National Director

Dear Friend,

Few Jews in America have ever encountered ugly, in-your-face anti-Semitism. You can thank the Anti-Defamation League (ADL) for that.

Since 1913, ADL has worked tirelessly to get anti-Semitism and other forms of bigotry and prejudice out of public life. And we've been remarkably successful.

In just one century, ADL helped to push the world's oldest hatred out of the mainstream, opening the doors of opportunity and providing a sense of security to American Jews unmatched by any other country.

But today we are on the verge of losing many of those gains.

Little by little, a Pandora's box of anti-Semitism and hate is being pried open — by terrorism and world crises, by cynical politicians and a ratings-crazed media, and by economic and social anxiety seeking someone to blame.

I'm sure you know what I'm talking about.

The presidential campaign is full of name-calling and incitements to hate. Fights break out at rallies. Journalists with Jewish-sounding last names are receiving vile, anti-Semitic tweets and emails just for reporting news some people don't like.

Lone-wolf attacks by angry men with guns on targets of hate — African-Americans, LGBT people, police officers — fill the headlines. Incidents of random attacks on people perceived to be Muslims or undocumented immigrants are on the rise across the country.

This. Must. Stop. And I'm asking you to help us stop it.

Please stand with ADL against anti-Semitism and hate of all kinds by making a generous contribution of \$25, \$50, or even \$100 to ADL today.

Generations of ADL supporters helped us push anti-Semitism out of the mainstream. Now I am asking you to support our work to keep it from flooding back in.

Right now, ADL is doing everything possible to stem the tide of hate speech and incitements to violence, using every tactic and strategy available to us:

- After 102 years of activism, ADL's voice has credibility and authority.

(over, please)

We've called on elected leaders, political candidates, and others in the public eye to disavow the haters. No one should give their views any legitimacy or allow the haters to feel that they are reaching the American people with their messages of intolerance.

- ADL doesn't fight only anti-Semitism — but all forms of bigotry and hate.

ADL has condemned the targeting of minority groups for political gain — in particular, rhetoric that describes all Muslims as terrorists and all Latinos as illegal and dangerous.

- ADL established the *Task Force to Address Anti-Semitic and Racist Harassment of Journalists*.

After more than two decades of working with social media and Internet service providers to respond to online anti-Semitism and hate speech, ADL is especially qualified to intervene against attacks on reporters.

- ADL has a unique, decades-long partnership with law enforcement.

Every year, ADL trains more than 10,000 federal, state, and local law enforcement officers about domestic terrorism and hate crimes. Most recently, we documented the increase in recruitment and activity among domestic extremists and shared our findings with law enforcement agencies.

Our nation is more polarized than ever — a serious challenge for all of us who believe in civility, respect, and inclusiveness. And all the more reason for you to stand with ADL now on the side of reason and against incitements to fear and hate.


I urge you to take a stand against anti-Semitism and hate by supporting ADL with a tax-deductible contribution today.

We must continue to demand justice and fair treatment for all and protect the fundamental principles of our democracy. And we need to act without fail for as long as it takes.

The support ADL has received from generations of caring people like you has helped put us into a position where our voice and our leadership are effective barriers to hate. But we must be able to respond at all times to every attempt to divide us from each other or blame one group for the problems of others.

We cannot let down our guard for a minute. With your generous help, ADL can be ready for anything in the months ahead. **Please become an ADL Supporter today.**

Sincerely,



Jonathan Greenblatt
CEO and National Director

P.S. **With your generous contribution today, ADL will be stronger and better prepared to confront whatever happens in the months ahead** as extremists push their agendas into the public arena and politicians continue to appeal to division and prejudice. Thank you for whatever you can do to help.

ANTI-SEMITISM AND HATE UNLEASHED



It's happening now and
it's up to each and
every one of us to stop it.

ADL
Anti-Defamation League®

Don't allow ugly appeals to hate to undermine American society.
Take a stand now by supporting ADL.

ANTI-SEMITIC ATTACKS ON JOURNALISTS

White supremacists and anti-Semites have bombarded Jewish journalists who report on Donald Trump's campaign with an avalanche of anti-Semitic tweets like this one:



→ "Flabbergasted that anti-Semitism in the Trump voter ranks isn't getting more attention, at least from the @RJC."

→ "Can we grant entry to our goyim lands only to those who wish to be here, like Israel does?"



@JonathanWeisman @RJC @Rusted_Ovum



WHO'S DOING IT: The most blatant users of social media to attack Jewish reporters have been two neo-Nazis, Andrew Anglin and Andrew Auernheimer. Both have provoked a wave of anonymous haters to tweet out their own anti-Semitic messages. Anglin's website, The Daily Stormer, is a major outlet for anti-Semitic propaganda.

WHAT ADL IS DOING: ADL created the *Task Force to Address Anti-Semitic and Racist Harassment of Journalists* to challenge the culture of hate that surfaced during the presidential election campaign and poses a grave risk to our democracy. ADL works with Internet companies on strategies to address hate speech, bullying, and the recruitment of domestic and international terrorists.

WIDESPREAD THREATS FROM DOMESTIC EXTREMISTS

Anti-government groups, neo-Nazis, and white supremacists are now crossing into the mainstream, encouraged by reckless political dialogue that mirrors their own prejudices and narrow view of the world.

WHO'S DOING IT: ADL's report, *The State of White Supremacy in the U.S.*, provides a detailed look into this once murky world that now is seeking access to the mainstream. You can find the report at www.adl.org/combating-hate. The rally advertised (above) became a bloody brawl when the racists were attacked by far-left activists in a repeat of a battle that had occurred early in the year.

WHAT ADL IS DOING: We've documented a frightening increase in recruitment and activity among domestic extremists stirred up by hate speech and shared our findings with law enforcement agencies. ADL is also tracking and responding to the recent involvement of hate groups in mainstream politics.



BIGOTS SPEW HATE AFTER ORLANDO ATTACK

Bigots and extremists used the tragic massacre in Orlando to demonize Muslims and Jews and to assert that the LGBTQ community got what it deserved because of their lifestyle.

WHO'S DOING IT: David Duke, the former Klan leader, posted a video on YouTube titled "The Orlando Terror and the Dark Side of Diversity" that invokes anti-Semitic theories about Jewish control and supposedly evil Jewish intentions. Twitter was awash with hate-filled messages like the one (above) including many attributing the killer's motive to his Muslim faith.

WHAT ADL IS DOING: On a local level, ADL's regional office in Florida worked with the investigating agencies and the LGBTQ community to offer support and other resources. Nationally, ADL reaches out with offers of support at every level to all those who suffer from discrimination, prejudice, bigotry, or hate.



"Orlando has stench of gefilte fish."

THIS ALL MUST STOP.

YOU CAN HELP.

**Please stand up and speak out
against anti-Semitism and hate by supporting
ADL today with a generous contribution.**

ADL

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For more information, please visit www.adl.org.

I'd prefer to have my gift appear on my: MasterCard VISA Amex Discover

Acct # _____ Amount \$ _____

Signature _____

Expiration Date _____ CVV (3-4 digit security code) _____

- Please send me information on how I may include the ADL in my will or make a life income gift to the Anti-Defamation League.
- I am interested in receiving information from ADL and relevant organizations that may be of interest to me.
- Please do not make my name available to other parties.

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ANTI-SEMITISM UNLEASHED



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