

AMERICAN ZIONIST COUNCIL
SOUTHERN AREA OFFICE
317 GRANT BUILDING
ATLANTA 3, GEORGIA

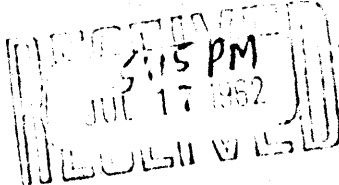
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MEMORANDUM

To: The Leaders of Jewish Federations
and Welfare Funds
Subject: Activities Reports

From: Adalbert Freedman
Date: June 1, 1962



The Southern Area Office of the American Zionist Council is pleased to submit herewith the following:

1. A summary of its activities covering the period of September 1, 1961 through May 31, 1962.
2. An outline of specific services which will be offered by the national Department of Information and Community Relations and channeled through the Southern Area Office during the budgetary period 1962-1963.

If you have any questions or seek additional information, we shall be happy to serve you.

Kindest regards.

AF/m

Enclosure

A. F.

This report should
never have been...

SURVEY OF ACTIVITIES
Conducted by
The Southern Area Office
of the
AMERICAN ZIONIST COUNCIL

September 1961 through May 1962

A. INFORMATION AND COMMUNITY RELATIONS

SPEAKERS:

Each year the American Zionist Council schedules a number of speakers and lecturers to tour the U.S. with a view to interpreting Israel, its social, cultural and economic progress, to the American people. To this end the Council sets up, through its local contacts, speaking engagements and lectures before civic clubs, international relations groups, churches, conventions, seminars, faculty meetings, student assemblies, etc. Each and every one of these speakers, Israeli or American, is an expert in some specialty or university discipline.

The speakers usually spend more than one day in a given community. In addition to their platform appearances, they are interviewed on TV, radio and in the daily press.

The following were on tour during the period here indicated.

Dr. N. Andre Chouraqui, Adviser to Prime Minister Ben Gurion on Refugees

October 31-Nov. 1, 1961 Texas - San Antonio, Austin, Dallas

Zvi Harry Zinder, Director of the Prime Minister's Office of Information

November 6-27, 1961 North Carolina - Chapel Hill, Durham, Raleigh
South Carolina - Greenville, Columbia
Georgia - Atlanta
Alabama - Gadsden
Tennessee - Knoxville, Nashville
Texas - Houston, Beaumont

Shlomo Efrat, Instructor in Classical Languages, University of Texas, Austin

November 8, 1961 Texas - San Antonio

Dr. Daniel Hillel, Israeli Agronomist

January 18, 1962 Louisiana - New Orleans

Salim Joubran, General Secretary, Palestine Labor League (Arab.Histadrut Affiliated)

February 11-23, 1962 South Carolina - Columbia
Alabama - Birmingham
Texas - Houston, Dallas, Austin, Waco

Dr. Immanuel Ben-Dor, Lecturer at Emory University, Atlanta, Georgia

February 17, 1962 Georgia - Atlanta

The Southern Area Office of AZC has also cooperated with the Consulates of Israel in Atlanta, Georgia and Dallas, Texas in setting up speaking engagements for the Consuls and Vice-Consuls before non-Jewish groups in a number of communities. These are: Asheville, Mobile, New Orleans, Baton Rouge, Little Rock, Lubbock, Montgomery,

ANTI-ISRAEL PROPAGANDA:

For obvious reasons our activities in this area cannot be minutely described, nor can we give names, dates or places. We are, however, fighting hostile propagandists as one of our major activities throughout the year by:

- a. a careful check of newspapers, bulletins and confidential sources of our own, who can give us reliable information on the movements or itineraries of these propagandists.
- b. alerting our community contacts to their coming in all cases where we get advance information.
- c. requesting that all known meetings be monitored and full reports sent to our office.
- d. furnishing speakers and arranging for them to address the forums which gave their platforms to the opposition.
- e. supplying local communities with factual information with which to combat misrepresentations and enlighten public opinion molders who have fallen under the influence of unfriendly speakers or writers. As part of this service we make available two excellent radio tapes entitled "The Turbulent Middle East" and "Middle East Refugees: Arab and Jewish", narrated by the Rev. Karl Baehr, former Executive Director of the American Christian Palestine Committee.
- f. maintenance of clearance and exchange of information with local community relations and national defense agencies.

PRESS SURVEYS:

The Southern Area Office of A.Z.C. daily processes the following newspapers and publications for editorials, letters to the editor, interviews, syndicated columns, articles, feature stories, etc. on Israel and the Middle East:

Dailies

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| BIRMINGHAM POST-HERALD | DAILY OKLAHOMAN - Oklahoma City |
| BIRMINGHAM NEWS | TULSA TRIBUNE |
| MIAMI HERALD | COMMERCIAL APPEAL - Memphis |
| MIAMI NEWS | NASHVILLE BANNER |
| ATLANTA CONSTITUTION | NASHVILLE TENNESSEAN |
| ATLANTA JOURNAL | FORT WORTH STAR-TELEGRAM |
| NEW ORLEANS TIMES-PICAYUNE | DALLAS MORNING NEWS |
| CHARLOTTE NEWS | HOUSTON CHRONICLE |
| CHARLOTTE OBSERVER | HOUSTON POST |
| NEWS & OBSERVER - Raleigh | HOUSTON PRESS |

Denominational

- | | |
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| THE ALABAMA BAPTIST | BAPTIST MESSAGE - Louisiana |
| THE ARKANSAS BAPTIST | BAPTIST COURIER - South Carolina |
| THE CHRISTIAN INDEX - Georgia | BAPTIST REVIEW - Houston, Texas monthly |

The purpose of this survey is to gauge press reaction on issues affecting Israel and the Middle East; measure trends and public sentiment; learn about the views expressed by friendly or hostile visiting personalities. These findings help us in formulating our public relations program for the immediate future.

In those communities where we do not subscribe to papers, we are generally kept informed by local contacts or executives of other community relations agencies who send us press clippings or tear sheets.

ALLINGS:

The Southern Area Office distributes the following to selected contacts and public opinion molders throughout the South:

NEAR EAST REPORT, a Washington Newsletter on American Policy in the Near East, published semi-monthly by the American Israel Public Affairs Committee.

LET'S TALK, a regional publication for discussion groups, community relations agencies and selected contacts.

In view of the special importance of the EICHMANN TRIAL and more recently the SYRIA-ISRAEL INCIDENT, the following materials were sent out to special lists:

Eichmann

THE EICHMANN CASE BEFORE THE U.N. SECURITY COUNCIL - Israel Office of Information
NAZI AND NAZI COLLABORATORS (PUNISHMENT) LAW - American Zionist Council
THE CASE OF ADOLF EICHMANN - American Zionist Council
THE EICHMANN CASE: SOME QUESTIONS AND ANSWERS - American Zionist Council
FACTS - THE IMPACT OF THE EICHMANN TRIAL - Anti-Defamation League
MEMORANDUM EXCERPTS ON THE EICHMANN CASE PREPARED BY DR. S. ANDRIL
FINEBERG OF THE AMERICAN JEWISH COMMITTEE - American Jewish Committee
U.S. JEW BAITERS EXPORTING VENOM - American Zionist Council
TALK BY DR. JACOB ROBINSON BEFORE PRESIDENTS' CONFERENCE - American Zionist Council

EICHMANN: ARCHITECT OF GENOCIDE - American Zionist Council
EICHMANN FOR TRIAL IN ISRAEL - American Zionist Council
PUBLIC CALLS RETELLING HORROR GOOD FOR WORLD - American Zionist Council
REFLECTIONS ON THE EICHMANN TRIAL - The New Republic
THE EICHMANN CASE - The Commonweal
THE EICHMANN CASE - Anti-Defamation League

Syria-Israel Incident

Statement by Conference of Presidents of Major American Jewish Organizations
Background Sheet on Dispute - American Zionist Council

B. EDUCATIONAL

STUDY TOURS AND SEMINARS:

AZC believes that one of the best ways to promote understanding and mutual appreciation is a two-way bridge between the U.S. and Israel. Hence it has organized low cost seminar tours designed to meet the needs of special groups, such as educators, religious leaders and young people. Here is the list:

Israel Summer Institute, offering students between the ages of 18 and 25 an opportunity to spend seven weeks in Israel, enjoying a rich program of field trips, study groups, lectures, social and cultural events.....
Total Cost.....\$850.00

Summer in Kibbutz. 10 weeks living and working in an agricultural settlement, as well as touring Israel. A program for collegiates 18-25.....
Total Cost.....\$600.00

American Work Study Program in Israel. 6 months living and working on a Kibbutz. Total Cost.....\$795.00

Year at the Hebrew University. For College Juniors. Preparatory Hebrew Course for 3½ months, followed by academic studies beginning in October and ending in June. Total Cost approximately.....\$2,200.00

Bar Mitzvah Pilgrimage to Israel. A trip to Israel for 13-year old American children in the summer time. A rich religious and cultural program under full guidance and supervision. Total cost.....\$750.00

Hayim Greenberg Institute. One year, Full Tuition and Maintenance Scholarship for study in Israel. For young men and women, age 18-25, interested in entering Jewish educational work, or those with experience in group work, youth community work, or teaching. The curriculum includes classical and contemporary Jewish history, Hebrew language and literature, Bible, educational theory and practice; arts.

Inter-University Committee Study Tour, for college faculty members, clergymen and graduate students (Inter-University project). 30 days in Israel with two stop-overs in Europe, tuition, seminars, excursions, board, lodging in Israel. Total cost (via jet).....\$863.00

FILMS AND OTHER AUDIO-VISUAL MATERIALS:

The Southern Area Office is prepared to serve all communities with the following documentary and educational films:

Gateway to Israel	This Is Israel
Portrait of a Decade	Israel: Land Reborn
The Book and the Idol	Vistas of Israel #1
The Negev	Vistas of Israel #2
The Nine Years of Theodor Herzl	Vistas of Israel #3
Educational Wall map on Israel (issued monthly)	Filmstrip - THIS IS ISRAEL

NATIONAL BIBLE CONTEST:

A number of Southern communities, through their bureaux of Jewish Education, participated this year in the National Bible Contest, sponsored by the American Zionist Council and the Israel Bible Society. These were Atlanta, New Orleans, Miami and Savannah.

This contest was conducted by participation in district, regional and national final. It was divided into three groupings: Comprehensive English, Intermediary Hebrew and Advanced Hebrew.

Prizes consisted of a trip to Israel during the summer of 1962; a Jewish summer camp scholarship; various other prizes for runners-up.

C. CULTURAL

HERZL INSTITUTE EXTENSION SERVICE:

Responding to widespread demand, the Institute, which offers a rich cultural program as a special department of the American Zionist Council to residents of New York City, inaugurated an extension service for communities throughout the country.

This service makes available to radio stations, organizational meetings and home discussion groups taped transcriptions on the following themes:

AFRICA AND ISRAEL: TODAY - Prof. Hugh Smythe - Oded Remba
RELIGIOUS ENCOUNTERS IN THE HOLY LAND - Rabbi Herbert Weiner - Kallia Bokser
ROLLING BACK THE DESERT: A SYMPOSIUM ON THE NEGEV - Yaakov Morris-Eliahu Ben-Hori

CHANGING ATTITUDES OF AMERICAN JEWS - Manheim S. Shapiro-Rabbi Myron Fenster
THE JABOTINSKY STORY - Dr. Joseph Shechtman - Sylvia Landress

Because of budgetary limitations there is a charge of \$6.00 per program.

ISRAEL ANNIVERSARY OBSERVANCE:

For the observance of Israel's 14th anniversary, we offered to our local councils and key community leaders the following:

Two suggested editorials suitable for publication by the daily press, entitled "A Redoubtable Little State" and "Israel After Fourteen Years".

A draft proclamation for Israel Independence Day, to be presented to governors and mayors.

The play "A Message from Dimona", written by Marc Siegel especially for the American Zionist Council for presentation by dramatic groups, community centers and others celebrating the anniversary.

D. LOCAL COUNCILS

The Southern Area Office operates through local Councils and Committees in the following communities: Atlanta, Birmingham, Dallas, Houston, Jacksonville, Memphis, Nashville, New Orleans, Savannah, South Florida (Greater Miami and Hollywood). In 183 other cities and towns, through constituent organizations or key community leaders.

E. SERVICE AREA

The Southern Area Office serves: Alabama, Arkansas, Florida, Georgia, Louisiana, Mississippi, North Carolina, Oklahoma, South Carolina, Tennessee, and Texas.