TO: Local Chairmen of the
AMERICAN ZIONIST COUNCIL

FROM: Mrs. Moses P. Epstein, Chairman
Department of Information and Public Relations

SUBJECT: American Christian Palestine Committee Study Tour

April 11, 1961

Once again, we bring to your attention the Annual Study Tour of the ACPC which this year leaves New York on June 21. Past experience with these tours demonstrates that the Christian men and women who have visited the Middle East under ACPC auspices, return with a much deeper understanding of the problems which Israel faces and a much keener appreciation of its accomplishments in its short period of statehood.

We, therefore, turn to you once again to help in the selection of a suitable man or woman of some stature in your community who can upon his return help interpret Israel to the general community. An educator, religious leader, editor, or civic leader who is generally sympathetic to the aims of Israel, but one in need of greater knowledge of Middle East problems, would make the ideal tour participant.

We may need your help to finance such a visit, but the burden need not fall completely upon your local Zionist Council or Jewish community. You may wish to investigate the possibilities of additional support coming from the participant himself, his church, paper, college, etc. The ACPC provides small travel fellowships to worthy candidates. Total cost of the tour is $1450 from New York and return to New York.

This is an opportunity to strengthen the public relations work in which your Council is presently engaged; the tour will give your participants new insights into the role which Israel is destined to play in the Middle East, and in relation to the free world. If you can find the people in your group who would contribute to such an effort, it would be an important achievement toward the progress of our work.

Should you need any additional information, please contact us or you may write directly to: Rev. Karl Baehr, American Christian Palestine Committee, 17 East 54 Street, New York, N. Y.

Kindest regards.

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