

# TRUE BLUE

*gala*

February 24, 2014

Dear Friend:

It is our great pleasure to serve as Event Co-Chairs of the Los Angeles Police Foundation's signature event, the True Blue Gala. We are delighted that our honoree this year is Arnon Milchan, widely renowned as one of the most prolific and successful producers of the past 25 years. The gala will take place on Saturday, May 10th at 20th Century Fox Studios, with cocktails beginning at 6:00 p.m. and dinner at 7:30 p.m. We hope that you will consider being a sponsor of True Blue.

The Los Angeles Police Foundation (LAPF) is an independent, not-for-profit organization that provides critical resources and vital support to the Los Angeles Police Department. From essential equipment and state-of-the-art technology to specialized training and innovative programs that would otherwise be unfunded, the support it provides directly improves public safety, impacts officer readiness, and enhances quality of life. As the largest source of private funding for the LAPD, it is passionately dedicated to ensuring that Los Angeles remains America's safest major city. The current budget crisis in Los Angeles has resulted in a multi-million dollar funding cut for the LAPD. It is now more important than ever that we support our men and women in blue.

In recognition of the LAPD's continued results in lowering crime and its significant need for financial assistance, we hope that you will celebrate Arnon Milchan by sponsoring this year's True Blue Gala. The LAPF, Chief Charlie Beck and the men and women of the LAPD, who bravely protect and serve the City of Angels, look forward to your support. Your generous contribution will ensure that the LAPF can continue its essential financial support of the LAPD. Gala sponsorship information is enclosed.

We look forward to seeing you at 20th Century Fox Studios on May 10th.

Warmest regards from your Event Co-Chairs,

Warren Beatty

Steve Bing

Ron Burkle

Jim Gianopulos

Steven Mnuchin

Jim Wiatt

Enclosures

# TRUE BLUE

*gala*

*honoring*

ARNON MILCHAN

## TRUE BLUE GALA HONORARY CHAIRS

Mayor Eric Garcetti  
Chief of Police Charlie Beck

## EVENT DESCRIPTION

As the Los Angeles Police Foundation's signature fundraising event, the True Blue Gala honors outstanding individuals who have demonstrated a profound commitment to public safety and the Los Angeles Police Department. This year's honoree, Arnon Milchan, a prolific and successful film producer, is a most deserving recipient.

## DATE & TIME

Saturday, May 10, 2014

6:00 p.m. Cocktail Reception  
LAPD Displays and Demonstrations

7:30 p.m. Dinner and Awards Program

## LOCATION

20th Century Fox Studios  
10201 West Pico Boulevard  
Los Angeles, CA 90064

## SPONSORSHIP PACKAGES

- Diamond - \$100,000
- Platinum - \$50,000
- Gold - \$25,000
- Silver - \$10,000

## INDIVIDUAL TICKETS - \$1,000

## ATTENDANCE

Expected guests will include business, entertainment and community leaders, police officers, civic officials and friends of the Los Angeles Police Foundation.

## ABOUT THE FOUNDATION

The Los Angeles Police Foundation (LAPF) is an independent, not-for-profit organization that provides critical resources and vital support to the Los Angeles Police Department. From essential equipment and state-of-the-art technology to specialized training and innovative programs that would otherwise be unfunded, the support it provides directly improves public safety, impacts officer readiness, and enhances our quality of life. As the largest source of private funding for the LAPD, the LAPF is passionately dedicated to ensuring that Los Angeles remains America's safest major city.

Since its founding in 1998, the LAPF has awarded more than \$21 million in grants to the LAPD. For more information on the work of the Los Angeles Police Foundation, visit [www.lapolicfoundation.org](http://www.lapolicfoundation.org).

The LAPF is a registered 501(c)(3) not-for-profit organization. Net proceeds from the event benefit the LAPF and assist us in our mission to help the LAPD serve our communities better. All contributions are tax-deductible to the extent provided by law. Federal Tax ID# 95-4700442.

For more information, please contact the Los Angeles Police Foundation at 213.489.4636.

## 2014 TRUE BLUE GALA SPONSORSHIP OPPORTUNITIES

The Los Angeles Police Foundation invites you to participate in the 2014 True Blue Gala honoring Arnon Milchan. Your sponsorship will help provide the LAPD with resources necessary to keep our city safe.

I/We would like to support the LAPD on May 10, 2014, by making the following commitment:

### SPONSORSHIP PACKAGES:

#### DIAMOND - \$100,000

- Two tables of ten in the Diamond seating area
- Invitation for twenty to Pre-Dinner VIP Reception
- Up to two pages in the Diamond section of the Tribute Journal\*
- Twenty tickets to the General Reception
- 10 Tribute Journals per table

#### PLATINUM - \$50,000

- One table of ten in the Platinum seating area
- Invitation for ten to Pre-Dinner VIP Reception
- Full-page in the Platinum section of the Tribute Journal\*
- Ten tickets to the General Reception
- 10 Tribute Journals per table

#### GOLD - \$25,000

- One table of ten in the Gold seating area
- Full-page in the Gold section of the Tribute Journal\*
- Ten tickets to the General Reception
- 5 Tribute Journals per table

#### SILVER - \$10,000

- One table of ten in the Silver seating area
- Full-page in the Silver section of the Tribute Journal\*
- Ten tickets to the General Reception
- 5 Tribute Journals per table

#### INDIVIDUAL TICKETS - \$1,000

- One seat in the Silver seating area
- Name listed in the Tribute Journal

### TRIBUTE JOURNAL ADVERTISING OPPORTUNITIES:

- \$5,000 - Full-page in the LAPD Blue section of the Tribute Journal\*
- \$3,000 - Half-page in the LAPD Blue section of the Tribute Journal\*

\*A full-page includes your logo and/or name and a personal message of 40 words or less. All logos and messages must be received by Friday, April 4th, to be included in the bound version of the Tribute Journal.

### PAYMENT INFORMATION

Enclosed is my check payable to the Los Angeles Police Foundation in the amount of \$\_\_\_\_\_.

I/We are unable to attend, but please accept my tax-deductible contribution of \$\_\_\_\_\_.

Please make check payable to the **Los Angeles Police Foundation** and mail to 515 S. Flower Street, Suite 1680, Los Angeles, CA 90071.

Please charge my:  MC  VISA  AmEx  Discover

Card# \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name \_\_\_\_\_

Signature \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone # \_\_\_\_\_

Email \_\_\_\_\_

Please list me as: \_\_\_\_\_

Thank you for your support of the Los Angeles Police Foundation and the Los Angeles Police Department.

All contributions in excess of \$150/person (FMV) are tax-deductible to the extent provided by law. Federal Tax ID# 95-4700442.