



Ambassador Ronald S. Lauder

“Is It Time for the Jews to Leave Europe?”

— *The Atlantic*

Dear Friend,

“They called us ‘dirty Jews’ and said ‘You don’t need your jewelry anymore. You’ve been wearing it for too long. Now it’s all ours.’” said Diana after she and her husband, Shmuel — both Holocaust survivors — were viciously beaten by two thugs in Amsterdam

Shmuel lost his sight, and both are confined to wheelchairs. Now Diana has fresh scars of hate to add to those she received from the guard dogs at Auschwitz more than 70 years ago.

The headline above sent shockwaves around the world and left many to ponder whether it could possibly be true. But after reviewing the enclosed *Guide to Anti-Semitism in Europe: Revealing the Hate*, you’ll understand why the question has been posed ... and why we need your help.

At this moment, the future is anything but certain. At home and abroad.

What we do know is that despicable acts of anti-Semitism continue to shock us around the world; political upheaval and a wave of nationalism are crashing around the world, as far-right parties in both France and Germany have won the support of large segments of voters in the wake of Britain’s move to exit the European Union

Make no mistake ... the safety and security of European Jewry is in jeopardy. The World Jewish Congress — with key allies on the ground in over 100 countries on six continents — together with your support, is working tirelessly to put an end to this dangerous revival of anti-Semitism.

So while violence and terrorism remain ongoing threats in Israel, we must not forget that now is a pivotal moment not just for the future of Israel but for Jews all over the world, particularly in Europe, where the epidemic of anti-Semitism continues to explode — making *right now* perhaps the most uncertain time for European Jewry since WWII

History teaches us that complacency leads to disaster. We must not be silent. We must not be indifferent. We must act now!

Lurge you to join our efforts to fight back by taking the following two actions today:

FIRST: Sign the enclosed petitions urging European Commission President Jean-Claude Juncker, European Parliament President Antonio Tajani and European Council President Donald Tusk to do everything possible to stem the tide of anti-Semitism

(over, please)

Your petitions have already been prepared. Simply sign your name and return.

SECOND: **Double your impact in fighting back by returning an urgent contribution. Your gift today of \$18, \$36, \$72, \$100 or more to the World Jewish Congress, American Section, will help support and enhance WJC's vital efforts to protect and defend Europe's Jews — as well as Jews anywhere in the world under threat.**

Given Europe's dark history, the success of this petition campaign is critically important.

And that is why I will personally MATCH — \$1 for every \$1 — any gift up to \$250,000 you make to the World Jewish Congress, American Section, between now and March 31, 2018!

This matching gift offer means your tax-deductible contribution to the World Jewish Congress, American Section, in the amount of \$18 will become \$36 ... your gift of \$36 will have twice the impact at \$72 ... and if you can make a gift of \$72, it will go an even longer way for Jews living in real and justifiable fear when doubled to \$144.

This matching gift opportunity is deeply meaningful because Jews are relying so heavily on the World Jewish Congress right now. And we need you with us — now more than ever — in 2017.

Your signed petitions will send a powerful message to the European Union and its member states that they must do more to protect and defend Jewish citizens from the resurgence in anti-Semitism. Once isolated within a handful of European countries, anti-Semitism has now spread to regions where such incidents of hate would have been unimaginable just a few short years ago.

Acts of hatred such as

- In France ... two kippah-wearing brothers were attacked by thugs shouting “**dirty Jews,**” who then sawed off the finger of one brother.
- In Sweden ... a Jewish community in Sweden ... had to cease after receiving threatening emails and after its buildings were vandalized with swastikas and threats such as “we know where you live”
- In England ... while waiting for their tram four young Jews were attacked ... leaving the youngest — just 17 years old — in the hospital with a brain hemorrhage

These are just a few examples of the types of attacks that are occurring on a regular basis around the world — and all since the deadly Jihadist attacks in Paris and Copenhagen in recent years

Therefore, it's easy to understand why many Jews are still frightened and understandably so. We must do more — Europe's leaders must do more. No Jew should ever live in fear

(next page please)

Therefore, it's easy to understand why many Jews are still frightened and understandably so. We must do more . . . Europe's leaders must do more. No Jew should ever live in fear.

One couple with three school-age children who were living in the Paris suburb of Sarcelles recently made the heartbreaking decision to leave their home and start a new life in Israel. The mother said of the conditions, "French people think that it's natural when Jews are targeted . . . The fact that the army must protect Jewish schools and synagogues isn't normal."

Even the president of La Victoire, the great synagogue of Paris, said, "Increasingly, Jews in Paris, Marseilles, Toulouse, and Sarcelles feel they can't safely wear a kippah outside their homes or send their children to public schools, where Muslim children bully Jewish children."

This is wrong. This is unacceptable. It must not and cannot be tolerated.

Together, we must remain ever vigilant in confronting hatred, degradation and threats of violence against Jews . . . particularly during these days of great uncertainty.

Individually, these stories don't paint the full picture. They merely provide evidence of the real suffering and tragedy that have resulted from this resurgence of anti-Semitism. That's why I've sent your ***Guide to Anti-Semitism in Europe: Revealing the Hate.***

As you'll see, extremists and terrorists are again threatening the Jewish people. But this time, we will not embolden them with silence. We will not stand idly by while Jews in far too many corners of the world are in urgent need of our help.

We cannot ignore what is happening today. After decades of hiding in the shadows, anti-Semitism has reemerged to threaten the future of world Jewry. Jews are being targeted — once again — for the sole reason that they are Jews.

The World Jewish Congress is heeding their call and sounding the alarm during these perilous times when attacks against Jews are on the rise and many are fleeing Europe out of fear for their safety and security. We must do more.

A few years ago, I sat with Jewish leaders in Rome who told me that, while they may still be in charge, and grandchildren will most likely leave.

They predicted that this community — which has existed since Biblical times and survived Hitler — would all but disappear within 25 years. How is this possible in 2018?

More than 70 years after the Nazis were defeated, Jewish lives are again in jeopardy. Once again, young Jewish boys are afraid to wear yarmulkes on the streets of Paris, Budapest, and London. Once again, Jewish businesses and synagogues are being targeted. And once again, Jewish families are leaving Europe.

Jews are relying on the World Jewish Congress to protect and defend them. With your dedication and support, we will rise to the challenge.

(over, please)

Page Four

Together, we must stand tall and say, "Never Again!" We must continue to pressure world leaders to take action to reverse the worldwide resurgence in anti-Semitism and prevent further attacks against Jews.

We cannot bear witness one moment longer ... we must fight back.

It doesn't matter if Jews are threatened close to home or half a world away, the World Jewish Congress must always be prepared to expose the threats and take action — whether it's one Jew or thousands under attack. **Because if we won't, who will?**

It's true that reversing this deadly resurgence in anti-Semitism won't be easy. But as the diplomatic arm of world Jewry, no other organization is better positioned than WJC to confront this crisis.

Therefore, when you sign your name to the enclosed petitions and make a generous donation, you are taking important steps to force the powerful and prestigious European Union — and its member states — to take a stand on the rampant and resurgent anti-Semitism consuming Europe.

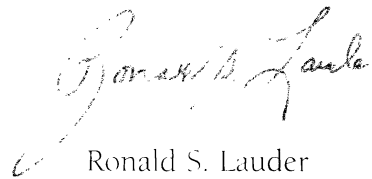
But it is critical you act now — we have sent hundreds of thousands of petitions to Jews globally. WJC must show solidarity if we hope to have an impact.

So please grab a pen and help us write the Jewish future by signing your petitions and joining our campaign to protect and defend Europe's Jews.

When you return your petitions today, double your impact by including a membership gift in the amount of \$18, \$36, \$72 or more to the World Jewish Congress, American Section, that will be matched — \$1 for every \$1 — up to \$250,000 to go twice as far to support WJC's vital efforts in stopping the resurgence of anti-Semitism threatening Europe's Jews.

The global Jewish community must stand together for this to succeed. I hope I can count on your help and critical support.

Sincerely,



Ronald S. Lauder
President, World Jewish Congress

P.S. You'll be shocked by the resurgence in anti-Semitism threatening the future of European Jewry after taking a look at your enclosed ***Guide to Anti-Semitism in Europe: Revealing the Hate***. We need your help to fight back

Please sign the enclosed petitions urging European Union leaders to take a stronger stand against the hatred and violence and return them with your contribution of \$18, \$36, \$72, \$100 or more to the World Jewish Congress, American Section, in support of WJC's critical efforts. Your gift, if received in the next 45 days, will be matched — \$1 for every \$1 — up to \$250,000.

Guide to Anti-Semitism in Europe: Revealing the Hate

Stand with the World Jewish Congress.
Fight Back Today!



Jews Are Relying on Your Support!



ALL JEWS ARE RESPONSIBLE FOR ONE ANOTHER

By joining the World Jewish Congress, American Section, today, you will make it clear you understand that "All Jews Are Responsible for One Another." Through your generous support you demonstrate that these are much more than just words to you.

And by signing and returning the enclosed petition urging the European Union to amplify its efforts to stamp out anti-Semitism across the continent, you'll make your voice heard unequivocally alongside thousands of other WJC supporters around the globe.

European Jews in Their Own Words ...

"I left my job at the university (in England) where I was teaching because of explicit anti-Semitism at work, both from colleagues and from students. **I am still traumatized** by this."

"Today there is a **real danger regarding anti-Semitism** in France. [...] Discussion forums on the Internet and comments on YouTube are full of anti-Semitic and anti-Zionist messages."

"My children, who are **third-generation Swedes, do not feel safe.**"

"I feel **worried about anti-Semitism now in a way that I did not 30 years ago.** Something that should have disappeared from social acceptability is instead becoming stronger."

**HELP FIGHT BACK! JOIN THE
WORLD JEWISH CONGRESS TODAY!**

GLOBAL HEADLINES

Around the world, shocking examples of anti-Semitism are making headlines. Here's a sample of stories that have appeared in leading publications around the world:

“Anti-Semitic Attacks in UK at Highest Level Ever Recorded”
—The Guardian

“Is It Time for the Jews to Leave Europe?”
—The Atlantic

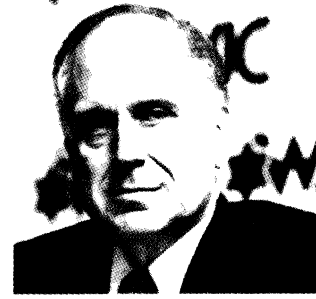
“Watchdog: Anti-Semitic Attacks in France Climbed 84% After Kosher Shop Killings”
—Jewish Telegraph Agency

“Hungary's Anti-Semitic Jobbik Party Is Spreading Across Eastern Europe”
—Business Insider

“Europe's Feeble Fight Against Anti-Semitism”
—The Jerusalem Post

Help the World Jewish Congress confront this crisis by returning your petitions and membership contribution today.

A Message from
World Jewish Congress
President Ambassador
Ronald S. Lauder



Dear Friend,

As I write, anti-Semitic intimidation and violence are at unbearable levels in many countries around the world. At the same time, political upheaval and a rush to embrace far-right nationalistic political leaders and parties dominate global headlines.

And while many ignore, deny or downplay the danger as we begin a new year, the World Jewish Congress is moving forward with eyes wide open. We must expose threats against Jews and respond like never before — whether it's one Jew or thousands who are in danger.

Today, I urge you to stand strong with the World Jewish Congress to make it very clear that intolerance and hatred have no place in Israel, Europe or elsewhere. Joining the World Jewish Congress, American Section, today is critical in enabling the World Jewish Congress to turn the tide on anti-Semitism in 2018.

And because your support is so vital to our work, your gift of \$18, \$36, \$72, \$100 or more to the World Jewish Congress, American Section, will be matched by me — \$1 for \$1 — up to \$250,000 if received by March 31, 2018, to double your impact in protecting and defending world Jewry.

Thank you for your commitment,

A handwritten signature in black ink that reads "Ronald S. Lauder". The signature is written in a cursive, flowing style.

Ronald S. Lauder
President
World Jewish Congress



GUIDE TO ANTI-SEMITISM IN EUROPE: REVEALING THE HATE

All of these attacks — and more — have occurred in the last few years!



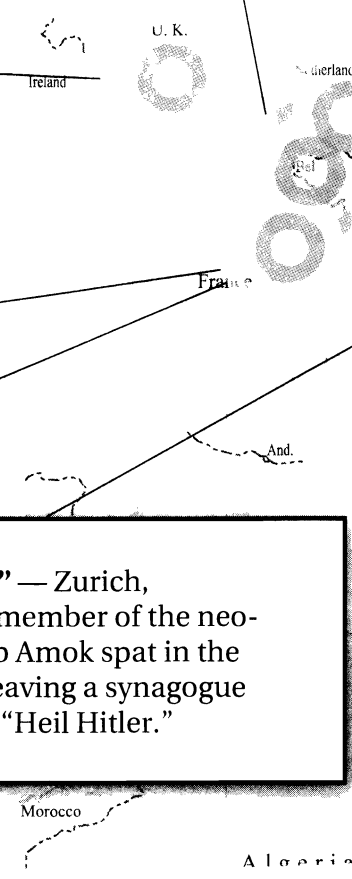
BOY LEFT WITH BRAIN HEMORRHAGE — Manchester, England: While waiting for their train, four young Jews were attacked by four hatemongers ... leaving the youngest — just 17 years old — in the hospital with a brain hemorrhage.

“JEWISH SCUM” — Brussels, Belgium: Those words and others accusing Jews of being “thieves, murderers, liars” and “degenerates” were sent in a letter to a member of Parliament.

“TAKE THAT, DIRTY JEW” — Paris, France: A group of thugs taunted and viciously beat a 13-year-old Jewish boy outside of his school.

THUGS SAW OFF JEWISH MAN'S FINGER — Two kippah-wearing brothers reported being abducted and assaulted by a group of thugs shouting “Dirty Jews, you’re going to die.” One brother’s finger was sawed off during the incident.

“HEIL HITLER” — Zurich, Switzerland: A member of the neo-Nazi rock group Amok spat in the face of a man leaving a synagogue while shouting “Heil Hitler.”



HOLOCAUST SURVIVORS ATTACKED —

Amsterdam, Netherlands: “They called us ‘dirty Jews’ and said ‘You don’t need your jewelry anymore. You’ve been wearing it for too long. Now it’s all ours,’” said Diana after she and her husband, Shmuel — both Holocaust survivors — were viciously beaten by two thugs in Amsterdam.

MURDERED IN COLD BLOOD —

Copenhagen, Denmark: A security guard was shot and killed by an Islamic jihadist during a bat mitzvah celebration at a Jewish community center near the Great Synagogue.

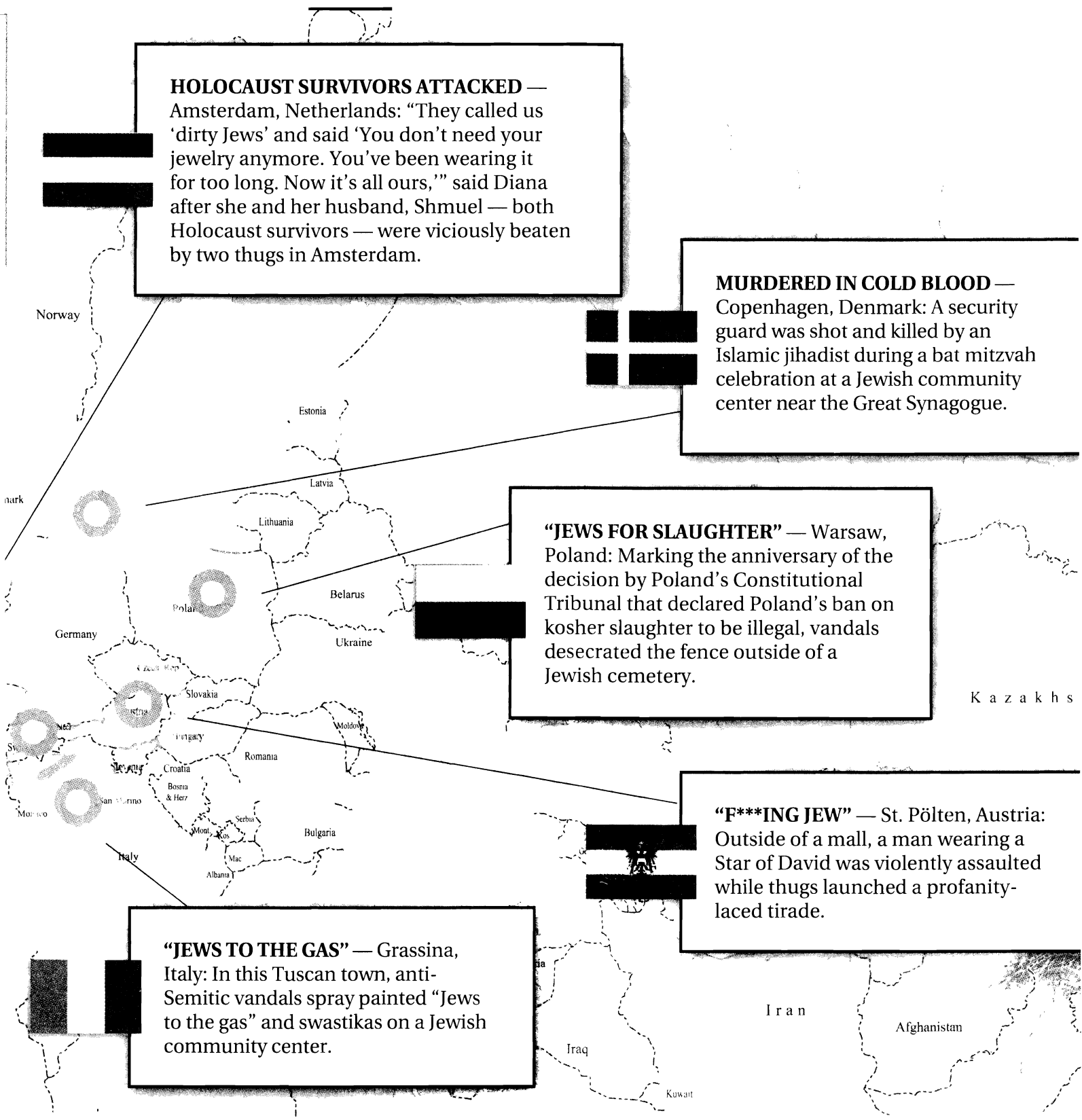
“JEWS FOR SLAUGHTER” —

Warsaw, Poland: Marking the anniversary of the decision by Poland’s Constitutional Tribunal that declared Poland’s ban on kosher slaughter to be illegal, vandals desecrated the fence outside of a Jewish cemetery.

“F*ING JEW”** —

St. Pölten, Austria: Outside of a mall, a man wearing a Star of David was violently assaulted while thugs launched a profanity-laced tirade.

“JEWS TO THE GAS” — Grassina, Italy: In this Tuscan town, anti-Semitic vandals spray painted “Jews to the gas” and swastikas on a Jewish community center.





URGENT MATCHING GIFT & PETITION REPLY FORM

Yes, Ambassador Lauder. I will join the World Jewish Congress to help protect and defend Europe's Jews at this critical moment! Therefore, I am taking the following two actions today.

- Signing the petitions below to the European Union leaders; and
- Enclosing a generous contribution that will be matched — \$1 for every \$1 — in the amount of

- \$18 to be doubled to \$36
- \$36 to be doubled to \$72*
- \$72 to be doubled to \$144
- \$100 to be doubled to \$200
- Other \$_____ (To be doubled, \$1 for every \$1!)

**Please consider digging deep at this pivotal moment for world Jewry!*



<https://support.worldjewishcongress.org/fight-antisemitism>

Please make your check payable to the WJC, American Section, and return your contribution in the envelope provided or mail to WJC, American Section, 501 Madison Ave. New York, NY 10022
See reverse side to make your contribution by credit card.

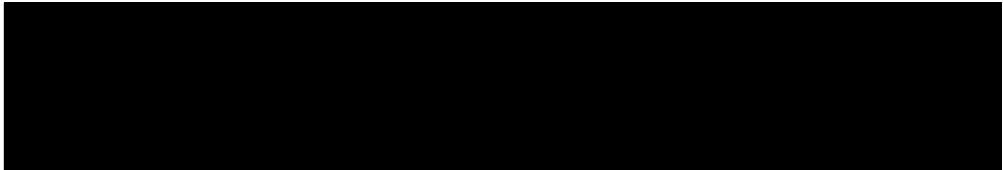
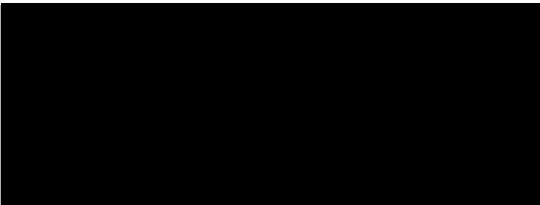
▲ PLEASE DO NOT DETACH ▲

PETITION TO STOP ANTI-SEMITISM

Dear European Council President Donald Tusk,

It is critical that the European Union takes a strong stand against the resurgence of anti-Semitic violence, laws, rhetoric and propaganda that fuel the fires of hate. Anti-Semitism, the world's oldest and most pernicious form of racism, continues to be manifested through violence and intimidation directed at Jews, as well as attacks against Jewish religious freedom, traditions, synagogues and other religious sites. In keeping with the European Union's motto, "United in Diversity," I implore you to use the power of your position to ensure that Europe's Jews are protected and free from the anti-Semitic violence currently flourishing in many parts of Europe.

Respectfully Submitted,



I have enclosed my check made payable to the World Jewish Congress, American Section.

I prefer to charge my contribution to my:

Visa MasterCard American Express Discover

Name of Cardholder: _____

Billing Address: _____

Card No.: _____ Exp. Date: _____

Signature: _____ CVV: _____

Phone: _____

So that we may thank you properly, please check here if you have remembered the World Jewish Congress, American Section, in your will or living trust.

When you provide your email address, we will send you *Electronic News Updates*, featuring news that affects Jews from around the world.

Email address: _____

(Please print clearly. Your email address will not be sold or exchanged.)

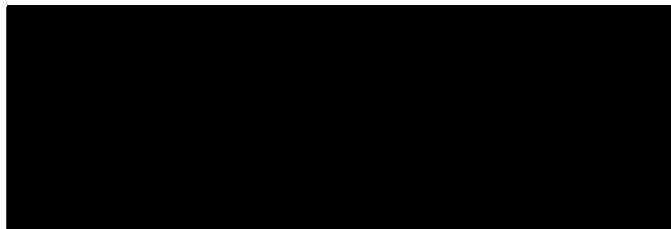


PETITION TO STOP ANTI-SEMITISM

Dear European Commission President Jean-Claude Juncker,

It is critical that the European Union takes a strong stand against the resurgence of anti-Semitic violence, laws, rhetoric and propaganda that fuel the fires of hate. Anti-Semitism, the world's oldest and most pernicious form of racism, continues to be manifested through violence and intimidation directed at Jews, as well as attacks against Jewish religious freedom, traditions, synagogues and other religious sites. In keeping with the European Union's motto, "United in Diversity," I implore you to use the power of your position to ensure that Europe's Jews are protected and free from the anti-Semitic violence currently flourishing in many parts of Europe.

Respectfully Submitted,

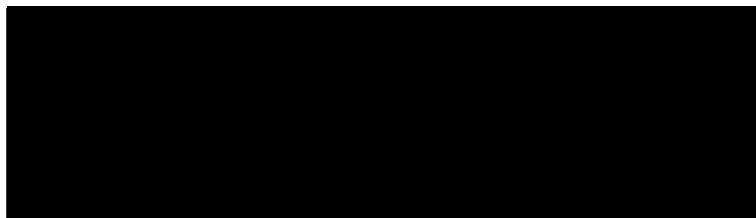


PETITION TO STOP ANTI-SEMITISM

Dear European Parliament President Antonio Tajani,

It is critical that the European Union takes a strong stand against the resurgence of anti-Semitic violence, laws, rhetoric and propaganda that fuel the fires of hate. Anti-Semitism, the world's oldest and most pernicious form of racism, continues to be manifested through violence and intimidation directed at Jews, as well as attacks against Jewish religious freedom, traditions, synagogues and other religious sites. In keeping with the European Union's motto, "United in Diversity," I implore you to use the power of your position to ensure that Europe's Jews are protected and free from the anti-Semitic violence currently flourishing in many parts of Europe.

Respectfully Submitted,

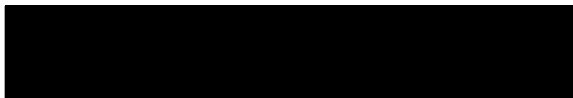




Please
Place
Stamp
Here



AMBASSADOR RONALD S. LAUDER
PO BOX 11032
LEWISTON ME 04243-9400



World Jewish Congress (American Section), Inc., is a New York not-for-profit corporation that generates support for projects and programs of the World Jewish Congress benefiting world Jewry from American donors. The WJC American Section engages in fundraising to secure operating funds and grant money for the World Jewish Congress working to ensure the rights and safety of Jews and Jewish communities around the world. The WJC American Section solicits donations through direct mail campaigns, major donor fundraising initiatives, estate contributions and other activities. The World Jewish Congress (American Section), Inc., is located at 501 Madison Ave., 9th Floor, New York, NY 10022 and may be reached at (212) 894-4770. The charity has retained Chapman Cubine and Hussey to assist in its fundraising program. The charity may be exempt from registration as a charitable organization in a number of states and jurisdictions. However, if the charity is required to register and comply with laws relating to charitable contributions, residents of the following states may obtain information as follows: Arizona: Financial information filed with the Secretary of State, State Capitol, 1700 West Washington, 7th Floor, Phoenix, AZ 85007-2808, is available for public inspection or by calling toll-free, 1-800-458-5842. California: The Official Registrar of Charitable Organizations may obtain copies of registration and financial documents from the Secretary of State by calling (303) 894-2680 or at www.sos.state.co.us/charities/. Colorado: The charity's registration number: 20053001983; Colorado residents may obtain copies of registration and financial documents from the Secretary of State by calling (303) 894-2680 or at www.sos.state.co.us/charities/. FLORIDA: A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE, WITHIN THE STATE, 1-800-435-7352 (800-HELP-FLA) or VISITING www.800helpfla.com. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE. Florida Registration # CH5633. Georgia: Financial information and fair description of our programs, and our financial statement summary are available upon request at our office and phone number indicated above. Illinois: Contracts and reports regarding the charity are on file with the Illinois Attorney General. Kansas: the charity's registration number is 363-771-7, and Chapman Cubine and Hussey's Kansas registration number is 0000050. The annual report for the preceding fiscal year is on file with the Secretary of State, 1st Floor, Memorial Hall, 120 SW 10th Ave, Topeka, KS 66612. Maryland: The cost of copies and postage from the Office of the Secretary of State, Statehouse, Annapolis, MD 21401. Mississippi: The official registration and financial information of World Jewish Congress (American Section) may be obtained from the Mississippi Secretary of State by calling 1-888-236-6167. Registration by the Secretary of State does not imply endorsement. New Jersey: **INFORMATION FILED WITH THE ATTORNEY GENERAL CONCERNING THIS CHARITABLE SOLICITATION AND THE PERCENTAGE OF CONTRIBUTIONS RECEIVED BY THE CHARITY DURING THE LAST REPORTING PERIOD THAT WERE DEDICATED TO THE CHARITABLE PURPOSE MAY BE OBTAINED FROM THE ATTORNEY GENERAL OF THE STATE OF NEW JERSEY BY CALLING 973-504-6215 AND IS AVAILABLE ON THE INTERNET AT <http://www.state.nj.us/ps/ca/charfrm.htm>. REGISTRATION WITH THE ATTORNEY GENERAL DOES NOT IMPLY ENDORSEMENT.** New York: A copy of the latest annual report can be obtained from the organization or from the Office of the Attorney General Charities Bureau, 120 Broadway, 3rd Floor, New York, NY 10271. Pennsylvania: The official registration and financial information of World Jewish Congress (American Section) may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement. Virginia: A financial statement for the most recent fiscal year is available upon request from the State Division of Consumer Affairs, Dept. of Agriculture & Consumer Services, P.O. Box 1163, Richmond, VA 23218. Washington: Secretary of State at 1-800-332-4483 or <http://www.sos.wa.gov/charities/>. West Virginia: West Virginia residents may obtain a copy of the registration and financial documents from the Secretary of State, State Capitol, Charleston, WV 25305. Registration does not imply endorsement. Vermont: **How Contributions Are Allocated Between Charity and Fundraiser.** For information on how much of a contribution goes to the charity and how much to the paid fundraising counsel, contact the Vermont Consumer Assistance Program, Morrill Hall, UVM, Burlington, VT 05405, tel. 1-800-649-2424, or the Vermont Attorney General's Internet website, <http://www.atg.state.vt.us>.

North Carolina: Financial information about this organization and a copy of its license are available from the State Solicitation Licensing Branch at 919-807-2214. This is not an endorsement by the state.

REGISTRATION WITH A STATE AGENCY DOES NOT CONSTITUTE OR IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THAT STATE.



ENCLOSED PETITIONS REQUIRE YOUR URGENT RESPONSE

PLUS: Matching Gift Offer Inside!



WORLD JEWISH CONGRESS, AMERICAN SECTION
501 MADISON AVENUE
NEW YORK, NY 10022



IS IT TIME FOR JEWS TO LEAVE EUROPE?

